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Janet McMillan is a leader in the field of professional and organisational development in Vocational Education and Training in Australia. She has been involved in the development of virtual learning communities and innovative methodologies to engage learners from a variety of backgrounds, including eGames, digital storytelling and podcasting. Janet is currently using mobile learning methodologies to support online delivery at Archer College.



Janet holds a BA and Diploma of Education (specialising in Gifted and Remedial learners) from Flinders University. She has also undertaken Post-graduate studies in Educational Counselling and Management.

Mark Keough, CEO of Archer College and Doctoral Candidate in Communications at the University for South Australia.

Seven Reasons Why mLearning Doesn't Work

If mLearning is where eLearning and mobile computing connect, then myLearning is the fusion of these two elements with the individual. This seminar will take your thinking from mLearning to myLearning and let you explore the realities of integrating internet-enabled technologies to provide personalised mLearning outcomes for your clients.

At Archer College, clients can enroll using their mobile phones or PDA's as well as online. Once enrolled, they are provided with a supported mLearning environment that offers a myLearning relationship, including myLearning communities, a myLearning consultant and access to their very own Learndog.

Listen to the journey from traditional online course delivery to a richly integrated and engaging learning environment that proves that mLearning doesn't work, but myLearning does!

